Cyberculture:

A New Culture for an “Information Society”?
From Market Culture to Cyberculture

- Consumers vs citizens
- Cluetrain issues
- Diversity or uniformity?
  - Defining new parameters of identity & the micro-slicing of niches: are ’blogs simple narcissism or a new type of mind-share?
  - Centrifugality or centripetality?
- One big society or millions of micro civic spaces?
Hackers: Heroes or Villains?

- Black and white hats
  - Captain Crunch
  - Mitnik
  - Is h4x0r cul7ur3 ju57 4n073hr f0rm 0f m45cul1n3 1d3n717y-m4k1n9, l1k3 h07-r0dd1n9 f0r 4 d1ff3r3n7 cl455 4nd 93n3r4710n? (It even has its own language!)

- Eroding security or enhancing it?

- [AlQaeda from real to virtual]

- Piracy, kraaks: self-serving or revolutionary?
The Twilight of the “Geek”

Are we all geeks now?
- Grrrls and geeks
- Geeks of color
- After the dot-bomb and 9/11, are geeks just more cultural detritus? Like Austin Powers, will geeks become a joke 30 years hence?

The cult of the geek
- Bill Gates??
- The Kid…
- Geeking America, or NOT? (Gore or a war?)
Reinventing Identities

Real, virtual, and “doppel-ganged”

Community or chaos (or simulation)

Sims online... Can we intervene to puke in front of a well-branded restaurant?

Implication for the “identity wars”

Does identity mean more than class, culture more than socio-economic status?

Implications for the digital divide
Post-Human, Post-Sexual?

- Where is “agency”?

- “Tiny sex’ and Net Sex: intimacy in the era of AIDS?
  - Experimentation
  - Exploitation
  - Kids??

- Disembodiments
The Revolution.

- Many-to-many and liberation from centralized control
  - Institutions (again)
  - Post-capitalism, or neo-capitalism

- Rethinking community
  - Defining it…
  - Imagining it…
  - Building it…
  - Group-think vs, cognitive communities

- Renegotiating the self/society divide